

2009 DRAFT Management Program Timetable Moss Vale

(Subject delivery via video-conferencing)



GRADUATE SCHOOL
OF BUSINESS

University of Wollongong



Intake A 2009: 27 January – 3 April 2009

Subject Code	Subject Overview	Day/Time/ Location
TBS906	<p>Information Systems for Managers</p> <p>This subject provides an understanding of the management of information systems in organisations, in particular, it provides an analysis of the approaches to managing information and knowledge as well as the techniques for ensuring information quality. Other issues considered are the creation of strategies to resource and control information flows and usage within an organisation; the management of information system projects and the impact of change their implementation has on staff; the use of technology and people to improve the quality information services.</p>	<p>Thursdays 6 pm – 9.00 pm Lecturer: Prof Peter Eklund</p>

Intake B 2009: 14 April – 19 June 2009

Subject Code	Subject Overview	Day/Time/ Location
TBS904	<p>Marketing Management</p> <p>This subject examines the contemporary view of marketing and focuses on the following areas: identification of marketing opportunities; market segmentation, targeting and positioning; product life cycle; new product development; services marketing and marketing mix decisions.</p>	<p>Thursday 6 pm – 9.15 pm Lecturer: Dr Nelson Parera</p>

Intake C 2009: 29 June – 4 September 2009

Subject Code	Subject Overview	Day/Time/ Location
TBS935	<p>Project Management</p> <p>This subject aims to develop knowledge of various types of projects in current business organisations. The students will learn the different stages involved in the conception and implementation of projects, writing project proposals, carry out feasibility studies, organising and managing project teams, understand the role of project management in business organisations, project planning and scheduling, project finance, effective information and stakeholder management, contractual arrangements and project supervision.</p>	<p>Thursday 6 pm – 9.15 pm Lecturer: Dr Joshua Fan</p>

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Intake D 2009: 14 September – 20 November 2009		
Subject Code	Subject Overview	Day/Time/ Location
TBS908	<p>Supply Chain Management</p> <p>Supply Chain Management extends the study of logistics beyond the boundaries of a single organisation, and places particular emphasis on the interfaces between the 'chain' or 'network' of enterprises engaged in moving products, services, and information, from suppliers through intermediaries to end users/consumers. The early part of the subject focuses on understanding the concepts and principles of supply chain management. Supply chain infrastructure and operations topics are reviewed giving emphasis on topics such as JIT, lean, and agile supply chain. Channel relationships between suppliers, manufacturers, and distributors is also reviewed, particularly as leading organisations are now openly embracing more collaborative behaviour for mutual benefit. Transformational change in supply chains is studied from two perspectives, i.e., re-alignment inside the supply chain itself; and new advanced forms of 'outsourcing'. Finally, we live in Asia Pacific, so it is important to understand the regionalisation of supply chains which is well underway, and in some cases, globalisation</p>	<p>Thursday 6 pm – 9.00 pm Lecturer: Dr Peter Robertson</p>

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